



# Rosamond Little League



To: Whom it may concern

From: Rosamond Little League

We are writing this letter to ask for your assistance for the upcoming 2012 baseball and softball season. Certainly you are aware that these economic times have hit everyone hard and in different ways. Our non-profit organization is no different. The 2012 season is going to be particularly challenging as our local Parks and Recreation Department has also been affected, which has now trickled down to the local youth sports programs. We, Rosamond Little League, have been tasked with not only maintaining our own fields, but have also been advised that funds for **necessary** items, such as grass, proper dugouts, fencing, field safety items, etc... Are going to be our financial responsibility.

As mentioned previously, we *are* non-profit. The money that is collected from sign-ups and the one fundraiser we are allowed is spent on the player's uniforms, equipment, and insurance. With this being said, we are asking for your tax deductible donation to ensure that the children have a playable and above all, safe ball field. We have no control over the economic troubles, but we ALL have control over ensuring that our youth can continue to play sports, which is integral to their adolescence. Therefore, we are asking for ANY amount that you could donate towards our field and players.

## **BRONZE DONATION**

With donations of \$50 - \$100, your company and/or name will have honorable mention on our web site.

## **SILVER DONATION**

With donations of \$125 - \$200, your company and/or name will be given a plaque to proudly hang in your establishment and an honorable mention on our web site.

## **GOLD DONATION**

With donations of \$225 - \$500, your company and/or name will be put onto the back of a team's jerseys, a plaque to proudly hang in your establishment and honorable mention on our web site.

## **PLATINUM DONATION**

With donations of \$500 or more, your company and/or name will be on an advertisement board located on the field, put onto the back of a team's jerseys, a plaque to proudly hang in your establishment and honorable mention on our web site.

We appreciate **ANY** and **ALL** help that you may be able to provide -- as well as your time and consideration. If you have any questions or concerns, please feel free to contact us at the numbers listed below.

Sincerely,

Andrea Greer-Lindsay  
President  
2012 RLL Board of Directors  
661-917-7558

T.J. Maslauskas  
Vice-President  
2012 RLL Board of Directors  
661-317-0546



PO Box 52 • Rosamond, California 93560 • (661) 256-4550

[www.rosamondlittleleague.org](http://www.rosamondlittleleague.org)



# Rosamond Little League, Incorporated

*District 51*

Please fill in the form below and send this form, with your sponsorship and business card, if you have one, to the address below. We thank you in advance for supporting our league and helping the youth of Rosamond. A tax payer ID will be provided if requested.

**Sponsorship Checklist:**

**Business Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_, **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Phone :**(\_\_\_\_) \_\_\_\_\_ **Ext:** \_\_\_\_\_ **Fax:**(\_\_\_\_) \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Please fill in one of the following:

**Platinum Sponsor      \$500+      \_\_\_\_\_**

With donations of \$500 or more, your company and/or name will be on an advertisement board located on the field, put onto the back of a team’s jerseys, a plaque to proudly hang in your establishment and honorable mention on our web site.

**Gold Donation              \$225 - \$500      \_\_\_\_\_**

Your company and/or name will be put onto the back of a team’s jerseys, a plaque to proudly hang in your establishment and honorable mention on our web site.

*Note: If you are a returning Sponsor that already has an advertisement board or would like to provide your own advertisement board, please donate within the Gold range.*

**Silver Donation            \$125 - \$200      \_\_\_\_\_**

Your company and/or name will be given a plaque to proudly hang in your establishment and an honorable mention on our web site.

**Bronze Donation          \$50 - \$100      \_\_\_\_\_**

Your company and/or name will have honorable mention on our web site.

**Monetary Donation:** \_\_\_\_\_

Remember – if you are considering becoming a Team Sponsor – the players keep their jersey with your name displayed on the back, so the exposure does not end with the season, it keeps working for you as long as the players continue to wear their jersey. Please remember we cannot guarantee a specific team for you to sponsor.

Again, we appreciate *ANY* and *ALL* help that you may be able to provide -- as well as your time and consideration. If you have any questions, please feel free to call Andrea Greer-Lindsay at 661-917-7558 or TJ Maslauskas at 661-317-0546.



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